

## SUCCESS STORIES - CHAPTER ONE - BIO

Skydro is known for his Hip-hop/Reggae music that reflects an overwhelmingly positive vibe. Originally from the islands of Belize, Skydro has lived all over the U.S. including New York, Los Angeles and, for the past six years, Las Vegas, Nevada. The variety of the places in which he has lived have very much influenced his music. The rhythm and soul of the Caribbean, the metropolis depth of NYC, the shimmer of Hollywood, and the mysteries of the desert-filled Southwest have each been a stone in the path to Skydro's first album.

As a deeply spiritual man in tune with all of his senses, making music that can be felt on a universal level has always been Skydro's true passion and professional endeavor. After meeting and beginning his collaboration with Las Vegas-based producer/composer David Rosen, Skydro began creating underground favorites such as "Every Star," "Ghosts of Struggle," and "Hip Hop Dreams." Skydro's wide spectrum of influence combined with Rosen's Urban and New Age instrumental stylings, made for a truly original musical experience, an experience that was fully realized in what became the debut album.

While Skydro started to build a following with his crew FunkDNA and the T-Funk Squad, Rosen worked on his craft, producing a number of other artists and groups. It took nearly five years for the duo to get to work on a full length album, but the finished product was well worth the wait. "Every star got it's own shine," Skydro claims is his mantra, quoting a line from his song, "Every Star."

The road to "Success Stories" was long and filled with many twists and turns, but, already, the journey has paid off. In addition to his growing local fan base, an appearance at the American Society of Young Musicians "Hollywood Live" 2008 Showcase reflected the wide-reaching appeal of his music.

"I cannot tell you how many people came up to me and said they were really touched by 'Hope,'" Skydro exclaims. "That, to me, is the reason for all this. It's the reason I do what I do. And I hope to do it for a long time. In a big way."

Over 20 songs were recorded for the album, each of which display strong lyrics, melody, creativity and, most importantly, positive energy. The finished album, "Success Stories," was released on July 4, 2009 and features 18 songs. According to Skydro, each song selected for the album was chosen for a reason.

"It's my success story. It's your success story. It's our success story. These songs are the script of success, struggle, and hope. I think people will relate to this because it's the story of humankind. It's the beat of our soul," says Skydro.



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FOR IMMEDIATE RELEASE

**POSITIVE HIP-HOP/REGGAE ALBUM SPELLS FORMULA FOR SUCCESS**  
**Skydro Releases Debut Album: "Success Stories"**

LAS VEGAS, July 6, 2009 – Ten Four Records, a division of Ten Four Entertainment, announced today the release of "Success Stories," the debut album by reggae singer/rapper Skydro. After six years in the making, the album hit record stores and online retailers, including iTunes and Amazon, on July 4th, 2009.

"Success Stories" blends the rap and reggae-style vocals of Skydro with the new age and urban beats of producer David Rosen, creating an eclectic record that is anything but traditional hip-hop. The uplifting and positive album features little to no profanity, a rarity amongst rap artists today. "Success Stories" also includes a political, yet optimistic, message that is universal in tone.

The album's 20 tracks include the uplifting, first single, "Hope," the club-friendly and provocative, "Her M.O.," and the purely reggae flavored, "Crash & Burn." The song, "I Wanna Get Away," reflects the Belizean-roots of Skydro, a theme that prevails throughout the entire album. "Skydro takes the listener on a journey through the trials and tribulations of the very relatable struggle for survival and success," says producer and Las Vegas-based musician David Rosen.

While "Success Stories," is Skydro's first full-length release, he has performed many times throughout Las Vegas and parts of California. Last year, he performed at the American Society of Young Musicians "Hollywood Live Showcase," hosted by his good friend and ASYM President, Jarvee Hutcherson.

"'Success Stories' is only the beginning," says Skydro. "I hope to continue to touch people with my art and my body of work."

Details of the full-blown "Success Stories" record release party and other upcoming events will be published on Skydro's official website, [www.skydrosphere.com](http://www.skydrosphere.com)

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For more information or to schedule an interview with Skydro, please call David Rosen at 702/219-0610 or email [info@skydrosphere.com](mailto:info@skydrosphere.com)

**WWW.SKYDROSPHERE.COM**

# SCRIPTS OF A SUCCESS STORY

"One more round and I'm a take this crown..."

"Why settle for five lines when you can have more? Hope is guaranteed to make you never stay poor."

"Unable to close his eyes he only dreams in real life, so intense his dreams and blueprints to his ice."

"Picture a missing page stolen by the devil and buried in history's grave...with modern translation including minimum wage."

"Welcome to the unsolved **MISSED** stories, welcome to the ghetto children HISTORIES."

"THIS HIP.HOP INTELLIGENCE IS NOW MADE REL.E.VANT."

"I refuse to be an organ donor unless it's a free choice, don't wanna communicate and hear your patient's voice."

"Congratulations you're survivin today - - - and somehow your soul's gonna find an ESCAPE."

"*One More Round* and I can settle down."

# PHOTOS

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